

How can our Chapter help promote World IPv6 Day?

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Q. What is World IPv6 Day?

A. World IPv6 day, scheduled for 8 June 2011, is a global-scale test flight of IPv6 coordinated by the Internet Society. On World IPv6 Day, major web companies including Google, Facebook, Yahoo!, and other industry players will come together to enable IPv6 on their main websites for 24 hours. The precise timing is 0000-2359 UTC, 8 June 2011.

Q. What kind of supporting information is available?

A. The key information about World IPv6 Day is contained in the initial press release (<http://isoc.org/wp/newsletter/?p=2902>) and in the FAQ (<http://isoc.org/wp/worldipv6day/faq>). It is particularly important to be familiar with the contents of the FAQ.

For organizations that are interested in participating, there is a page on “How to Participate” (<http://isoc.org/wp/worldipv6day/how-to-join/>) and people who click on the “how to join” link can complete a form and receive a response from ISOC.

Q. What can ISOC Chapters do?

A. The Internet Society’s major outreach on this effort has been towards website owners. As of 17 March 2011, we have 101 website owners who plan to make their website IPv6 capable on 8 June 2011. The current list is available here: <http://isoc.org/wp/worldipv6day/participants/>. A number of website owners have contacted us to point out that their websites are already IPv6 capable. We have created a list of them here: <http://isoc.org/wp/worldipv6day/ipv6-enabled-websites/>.

There are **two** major things that Chapters can do to help with World IPv6 Day:

- 1. Contact major website owners in your locality, region, or country and encourage them to make their website available over IPv6.**

If they can do this by June 8, that’s great, have them contact us to be listed as a participant. To participate we are asking three things:

- i) Make the main website reachable over IPv6 (that is, www.company.com rather than www.ipv6.company.com);
- ii) Provide contact info for a network engineer who is responsible for this in case we have any issues that come up and we need to contact them;
- iii) (optional) provide a page on the website describing why IPv6 is important for their business. Many of the participants have done this. Google, for example, provided:
 - <http://googleblog.blogspot.com/2011/01/world-ipv6-day-firing-up-engines-on-new.html>

If they can do the above, please ask them to complete the form on the World IPv6 Day web page at: <http://isoc.org/wp/worldipv6day/how-to-join/>.

2. **Language assistance** - provide local language resource material if your local language is not English.

- We currently have pages in Japanese, Slovenian, and Chinese. More are welcome. These can be linked from the 'Regional Resources' box on the World IPv6 Day page here: <http://isoc.org/wp/worldipv6day/>.
- The main things to provide in terms of information here is the information on the World IPv6 Day page of the website (<http://isoc.org/wp/worldipv6day/>) and the information in the FAQ (<http://isoc.org/wp/worldipv6day/faq/>).

Q. What other activities are going on?

A. Two additional sections will appear on the World IPv6 Day site soon:

In terms of the Internet Society's IPv6 preparedness we want to create space to link to Chapters who have particular IPv6 activities that they describe on their own websites. Already a few Chapters have their websites listed as being IPv6 ready. Each Chapter may have other IPv6 outreach activities. We'd like to link to those.

A number of people have contacted us about doing test and measurement activities related to World IPv6 Day. We plan to create some space on the World IPv6 Day web page to provide links to those activities. We are asking that people doing this provide a webpage that describes what they are doing and how and we'll happily link to it.

Additional Chapter Activities

Narelle Clark proposed the following additional activities for the Internet Society Australia Chapter. It is a good **example** of additional kinds of outreach Chapters might propose.

Proposal

That ISOC-AU Chapter co-ordinate the Australian activities for World IPv6 Day

Through:

- Establishment of a register of participants (aim minimum 15)
- Education of participants and interested parties
- Assistance of participants with running up servers, advice etc
- Media liaison
- Publicity
- Feed into global and regional activities

Resource requirement

- 1 day/week Executive Director
- 1/2 days/week, dedicated resource
- ? External input
- In kind eg. network, server loans

The resource requirement is a bit elastic in that external training and tech support would be found and used where possible. We should call for proposals from membership.
