



2011 Plans for Chapter Development

ISOC Board of Trustees Meeting

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InternetSociety.org

Chapter Development Plan

- Work in Progress!
 - Long term commitment, no quick fixes
 - Currently seeing very good “momentum” (end 2010)
- Chapter Development Plan framework
 - Chapter policies and procedures
 - Improving stakeholder relationships
 - Tools, communications and support
 - Funding support
- Goals
 - Legitimate, active and visible in the local community
 - Engaged with members, attracting new members
 - Partnerships with local stakeholders
 - Working together advancing ISOC mission
 - Delivering a clear and consistent image of ISOC

Chapter Successes!

- Nepal Chapter forum on “Freedom of Expression and Internet Regulation in Nepal”
- Pacific Island Chapter week long “PacINET 2010” in Vanuatu
- Australia Chapter IPv6 Summit “IPv6 - you are standing in it”
- Liberia Chapter “Get Connected” 2 day seminar 564 attendees
- Armenia Chapter member established regional Internet community centre
- Bulgaria Chapter participation in “Back to the home” study
- Finland Chapter organised its ever National IGF
- Nigeria Chapter and partners in ICT awareness project
- INET conference Chapter partnerships: DC, HK, ZA, SFO, Tunisia, Puerto Rico, England
- Sierre Leone IXP launch and IPv6 training
- Belgium Chapter 5 point Internet policy plan acceptance by political parties before Government elections
- Pakistan Chapter organised in remote hub for IGF

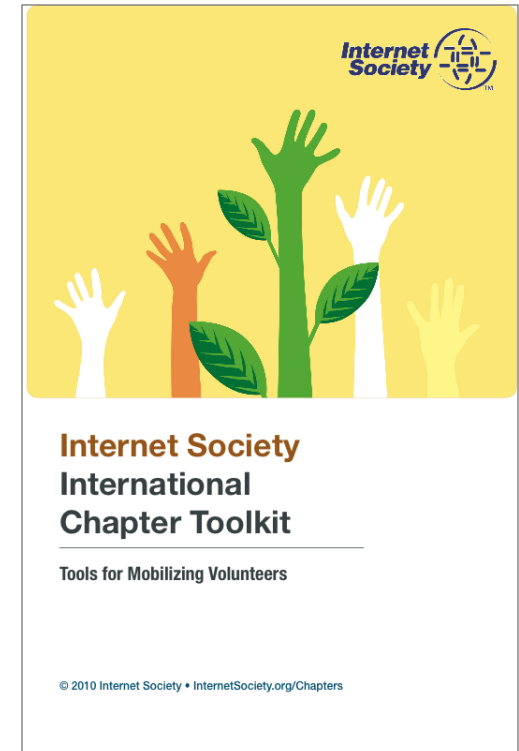
And many many more....

2010 Chapter “statistics” and snippets

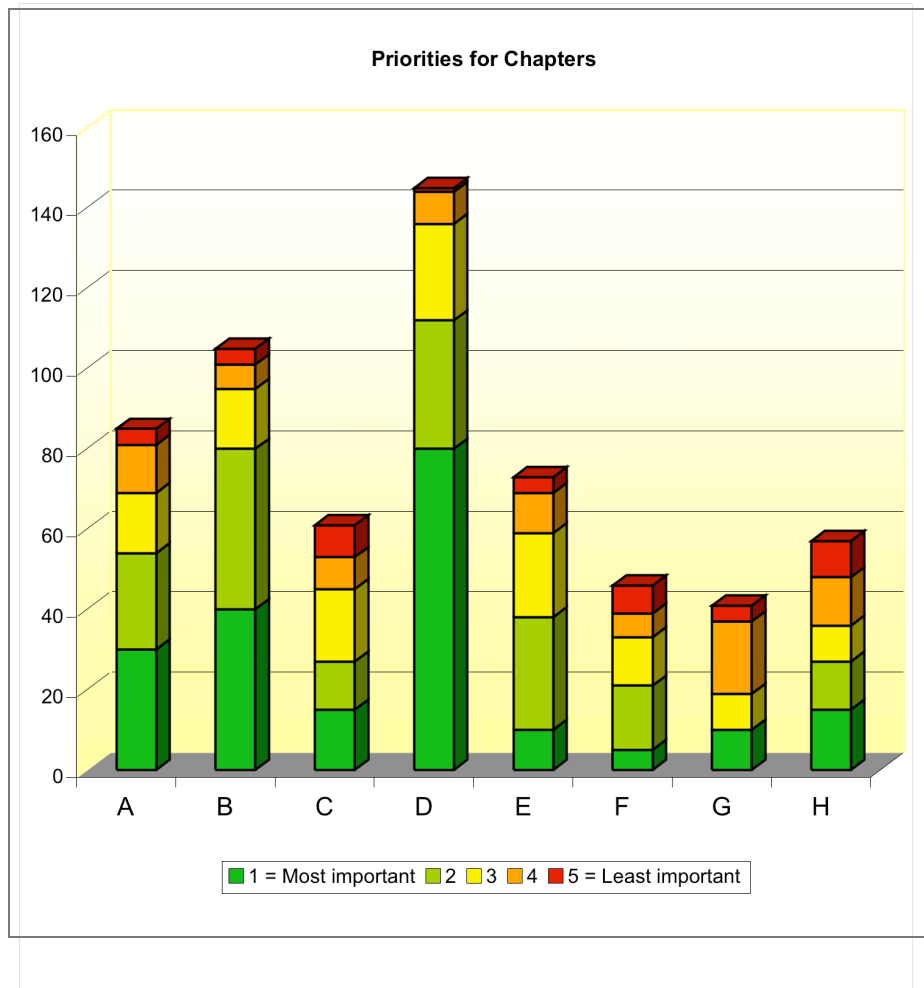
- 26 Chapters synchronised AMS data
- 51 Travel fellowships awarded for travel to Chapter workshops
- 5 Chapter workshops held in DC, HK, Quito, London & Tunis
- Bumper updates from Chapters in Newsletter: 11 in Jun & Jul, 14 in Sept (going for 20!)
- 22 Expressions of Interest in forming Chapters
- 60+ participants in Chapters meeting in Brussels
- 9 Event funding applications in 2010 so far...
- 85 Chapters: Africa + ME 28, Europe 26, Asia 15, N. America - 8 (inc Disability), LAC 8
 - 30% increase in “active” category, 39% decrease in “semi-active” and 26% decrease in “dormant”
- 19 Chapters Closed/Rejuvenating

Ongoing Projects

- Toolkits highlighting Chapter experience & successes
 - “Tools for Mobilising Volunteers”
 - Spanish & French translations soon
 - “Tools for advancing Public Policy”
 - “Tools for unraveling Network Neutrality and Open Internetworking debate”
- In planning 2011
 - Next Generation Leaders, IPv6
- Affiliation document - extensive consultation
 - What it means to be an “active” Chapter now defined
 - Minimum standards of performance for HQ & Chapters
 - “Chapter Guide” to support Affiliation document



Survey - What the Chapters told us..



Develop a common set of information to support the work of Internet Society Chapters.	A
Enhance support of Internet Society activities in Public Policy, Education, Standards and Strategic Initiatives	B
Create sustainable support for translating Internet Society communications into multiple languages.	C
Develop a responsible funding framework for Internet Society Chapters, including skills transfer and 'how to' information.	D
Develop ways to recognise and promote successful projects and activities of Internet Society Chapters.	E
Enhance the Internet Society Chapters presence on the web and develop the collaborative on-line Chapter community and identity.	F
Continue to build trust, improve 2-way communication, consultation and peer-to-peer consultation	G
Support Chapter needs with individual contact, mentoring and guidance to Chapters as necessary in particular to support dormant and "struggling" Chapters into rejuvenation.	H

Key Themes for 2011

- “Sharing our success”
- “Going for growth”
- “Striving for excellence”

2011 Programmes

- Chapter policies and procedures
 - Implementation of Affiliation document - **NEW!**
 - Chapter “Guide” - **NEW!**
 - Chapter Performance Dashboard - **NEW!**
- Tools, communications and support
 - Toolkits - showcasing Chapter success IPv6, NGL **NEW!**
 - Enhanced Leadership development **NEW!**
 - Chapter workshops, online, guides
 - Chapters “Recruit-a-Member” Challenge - **NEW!**
 - Check out www.isoc.org/memberchallenge and the video!
 - AMS and Engagement platform enhancements
- Funding support
 - Membership reinvigoration/Events
 - Travel Fellowships
 - Community Grants programme
 - Costs covered for web-hosting & domain names - **NEW!** InternetSociety.org

“Global localisation” & Chapter Support

- Combined stronger team focus on regional goals
 - Most Staff regionally aligned to support Bureau's to provide greater support for ISOC's priorities in regions
 - Regional Bureau managers have responsibility for Chapter development and as PoC
- “Regional” Chapter development plans for Bureaus and Chapters staff
 - Higher level of engagement with Chapters (face to face, visits, phone)
 - Encouraging and supporting Chapter event funding and community grant applications Facilitating Chapter-to-Chapter collaboration
 - Assisting Chapters onto new membership system
 - Supporting and participating in Chapter reinvigoration
 - Developing Chapter capacity through Chapter workshops alongside INET's and travel fellowships
- **Regional focus enhanced in 2011**

Global Localization

- Enhance and expand ISOC's presence, outreach and impact at the regional and local level
- Further empower Bureau leaders, Budget responsibility
- Complete organizational alignment and assignment of shared objectives across functions & bureaus
- Expand and deepen local impact in capacity development, business development, policy, member acquisition & chapters
- Drive ISOC visibility and presence via targeted regional outreach and events (INETs, Bus. Dev. activities, etc.)
- Designate and confirm quantifiable objectives per region

A small note to say....

Thank you!

To all ISOC Chapters and their Members

We could not do it without you!

* Your help is appreciated & highly valued



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