



**Telecommunications Regulatory Authority of Bahrain
with the
International Institute of Communications**

MIDDLE EAST TELECOMMUNICATIONS AND MEDIA FORUM

BOOK NOW TO RESERVE YOUR PLACE

**Building Digital Broadband for the Future: Market and Policy
Implications**

Tuesday 5 and Wednesday 6 May 2009

Kindly hosted by the Telecommunications Regulatory Authority at the Crowne Plaza
Hotel, King Faisal Highway, Diplomatic Area,
Manama 5831, Bahrain

The Telecommunications Regulatory Authority of Bahrain invites you to register for the IIC's summer Telecommunications and Media Forum. If you have already registered for the event and received confirmation then please consider this email as an update.

Forum sessions will analyse the challenges faced and the business and public policy strategies required to achieve widespread availability and use of high speed broadband:

- The Economic and Social Impact of ICT and the Media: Evidence and Goals
- Building High Speed Connectivity – What are the Policy Implications?
- How to Stimulate Widespread Adoption and Use of Broadband?
- What Contribution can Regulation and Public Policy make Toward Achieving National Broadband Aspirations?

Confirmed speakers

Jawad Abbassi, Founder and General Manager, Arab Advisors Group

Mohammed Al Amer, Chairman, Telecommunications Regulatory Authority (TRA), Bahrain

Dr Hessa Sultan Al-Jaber, Secretary General, Supreme Council of Information and Communication Technology – ictQATAR

Fahad Al Shirawi, Chief Executive Officer, 2Connect, Bahrain

Fulvio Ananasso, Executive Vice President and Director of Studies, Research and Education, Autorità per le Garanzie nelle Comunicazioni – AGCOM, Italy

Emmanuel Durou, Senior Manager, Value Partners, Dubai

William Fagan, Executive Director, Regulatory Authority, ictQatar

Lars Gustafsson, Vice President, Business Development, Omantel

Andrew J Haire, Deputy Director General (Telecoms and Post) at The Infocomm Development Authority of Singapore

Alan Horne, Director General, TRA, Bahrain

Dr Raúl Katz*, Director, Business Strategy Research, The Columbia Institute for Tele-Information, and Adjunct Professor, Division of Finance and Economics, Columbia Business School

Ann LaFrance, Coordinating Partner, European Communications Law, Squire, Sanders & Dempsey

Dr Robert Pepper*, Vice President and Senior Managing Director, Global Technology Policy, Cisco Systems, Inc

Ramzi Raad, Chairman and Chief Executive Officer, TBWA/RAAD Middle East

Jacquelynn Ruff, Vice President, International Public Policy and Regulatory Affairs, Verizon Communications

* Keynote address

Registration

There is no charge for attendance at the Forum but numbers are limited to 60 participants. You are advised, therefore, to register as soon as possible. To access the registration form, please click on <http://www.iicom.org/telecoms-and-media-forum/TMF%20Bahrain/Bahrain%20TMF%202009%20Registration%20Form.pdf>. Please email the completed form to j.grimshaw@iicom.org or fax it to +44 20 7723 6982. For any queries please call +44 20 7723 7210. Please note that registration is only confirmed once you have received a confirmation email from us.

For further programme details please visit www.iicom.org/telecoms-and-media-forum/.

Some information about accommodation and travel options as well as visa information is on the website.