



Agenda 2005: Structured Planning Outline for Goals and Activities

*Adopted by the Executive Council of the Internet Society of Puerto Rico
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Introduction

The Internet Society of Puerto Rico has developed a planning mechanism entitled Agenda 2005 which will be used to conduct our work and to direct our activities for this year. This guide is intended to be an outline to build ISOCPR into a strong and relevant organization capable of having an impact on the growth and use of the Internet in Puerto Rico.

Mission

To assure the open development, evolution and use of the Internet for the benefit of the Puerto Rican people and all people throughout the world. To secure Puerto Rico's place in the Global Internet through the adoption of standards and the use of technologies to bring the Internet into every facet of Puerto Rican life.

A. Major Goals

1. Strategy for Building ISOCPR into a broad based Internet institution for the furtherance of the use of the Internet and related technologies for the betterment of every aspect of Puerto Rican life
2. Strategy for building ISOCPR into a globally effective organization by establishing representation and active participation in the major International standards bodies and entities that are defining the Internet's future.
3. Create and Design Initiatives and activities in the areas of interest and concern to the Internet Community including
 - a) Promotion of Internet in the Schools and Universities
 - b) Support for Entrepreneurial development and growth for companies that can produce, market and export innovative products and services
 - c) Build broad awareness to drive policies that promote the sound growth of our infrastructure, economy, schools, government and human social service institutions using the Internet and IP centric solutions as

tools for progress in the 21st century

4) Develop and implement programmatic initiatives to bridge the Digital Divide and assure that the Internet and related technologies are accessible to all Puerto Ricans at all levels of society and throughout the entire island

5) Build our country code top level domain .pr as a locally and globally accessible registry for the promotion of brand and geographical identity of Puerto Rico. Support the introduction of sound business practices and bring the .pr Registry into the norms and standards of mature registries around the world.

B. Organizational Goals

1. Build ISOCPR as a true virtual organization that offers its members an educationally rich, technology driven community experience and sets an example for the use of advanced technologies as tools for democracy and effective decision making

2. Develop a recruitment drive to increase our membership and extent our reach to all professionals, entrepreneur, technology engineers, corporate executives, government workers and artists

3. Build ISOCPR in all of Puerto Rico's municipalities and extend its recruitment efforts throughout the 78 municipalities including Vieques and Culebra

4. Develop a robust web presence with the ability to conduct on-line transactions for member dues, contributions and the purchasing of ISOCPR products and information services

5. Create a Global Advisory Board of distinguished Internet leaders and from around the world to help us with our mission to place Puerto Rico on the Global Internet map. We will also name Puerto Ricans from within and outside the island to work with us on defining our role and identifying areas of potential social and business opportunity.

C. Specific Initiatives for 2005

1. The State of the Internet in Puerto Rico

ISOCPR will release The State of the Internet in Puerto Rico Market Study under the auspices of Research and Research lead by Founding Member Bruno Haring. The study will be available on-line and will be marketed on a subscription basis. The study main goal is to create awareness of the growth of the internet and provide critical market information to the broad community as well as to corporate market researchers in assessing the local market at increasing awareness and bringing attention to the areas that need to be addressed to create a truly networked society. This report will address matters related but not limited to

a) Infrastructure-State of our Telecommunications infrastructure and progress to

increase access, diversity and competition

b) The Economy- Focus on the state of investment and policies that promote local entrepreneurial growth and the export of our products and services

c) The Internet Marketplace growth and opportunities for expansion

d) Bridging the Digital Divide

e) Education, Health and Housing

f) eGovernment

Profile existing or planned programs to use advanced technologies to expand distance learning, enhance telemedicine and integrate networking solutions to extend the Internet into our homes, schools and communities.

ISOCPR would bring together a group of distinguished representatives that would convene the appropriate constituencies within their specific area of focus, conduct factfinding and deliver a report that would be integrated into The State of the Internet in Puerto Rico. The Report will be released in April to give the opportunity to summarize events in the year prior and to propose initiatives for the following year.

2. Digital Divide Initiative: Internet Clubs of Puerto Rico

The Internet Society will build an island wide youth organization called the Internet Clubs of Puerto Rico. This effort will be a collaboration among educators, non profit heads and the private sector that will be called upon to become sponsors, mentors and founding members for the Internet Clubs this year.

3. Entrepreneur's Initiatives

A. Fertiliza Networking (www.fertiliza.com) Hold a networking activity to bring technology entrepreneurs together with general business, and government and community sector

B. CyberCenters We were instrumental contributors and collaborators with the Government in the creation of the the first Technology Accelerator opened in December where two ISOCPR founding members, Tony Secola of Alchavo .com and Ernesto Gonzalez of GTA eMarketing will call their new home. We will secure a meeting with the Governor of Puerto Rico to encourage the CyberCenters to be funded and extended throughout Puerto Rico.

C. Technology Business Exchange (www.tbexpr.com) Build an on-line business to business directory and ecommerce site composed of

- Local companies that sell technology products and services including but not limited to internet and telecommunications
- Local and global companies that are interested in purchasing from these companies
- Sponsors interested in the exchange for advertising and brand recognition.

4. First Internet Summit of Puerto Rico

ISOCPR will bring members of the local internet community to meet with ISOC representatives from around the world. We will hold first meeting of members to address global policy issues such as Internet Governance, Puerto Rico's role in the UN's World Summit for the Information Society, ENUM and the development of our presence in the global Internet through our cctld, DotPR. Proposed speaker Vinton Cerf, Founding Father of the Internet and Founder of the Internet Society. The date and schedule will be determined by the ISOCPR Executive Council.